

EMERALD ISLE IRISH FÉILE SPONSORSHIP OPPORTUNITIES



The Emerald Isle Féile started in 2019 and was sponsored by the Beaver Island Chamber of Commerce and multiple private individuals, businesses and nonprofits. It seeks to present **authentic and varied Irish inspired activities** at its annual festival, as well as **extend the tourism season by one week to promote economic development**. The Féile is a showcase for the Irish Heritage of Beaver Island, also known as "America's Emerald Isle".

2019

The First Annual Irish Festival in 2019 featured music, activities, and history related to the Irish settlement on Beaver Island.

2022

After a 2 year hiatus due to the COVID-19 pandemic, the festival returned adding additional talent, revamping the website, and inducting its inaugural class into the Beaver Island Irish American Hall of Fame, honoring the achievements and contributions of 6 individuals.

2023

In 2023, the third and most recent festival reached significant milestones, including welcoming over 120 attendees from Irish Sister island Arranmore, with diverse talent including the Arranmore Pipe Band, instituting the "Calling of the Clans" fundraiser - gathering over \$30,000 in support from 10 clans on the island, and almost doubled attendance from 250 tickets to 475.

2024


We're on the brink of securing our new 501(c)3 status as the Beaver Island Irish Heritage Group, a significant step in the growth of the Emerald Isle Irish Féile. This transition brings increased autonomy, improved grant access, and a streamlined path for donors to support our mission directly. **Beyond benefiting Beaver Island, the event's regional draw brings hundreds of visitors to Charlevoix and Northern Michigan, positively impacting local businesses.** As we add an extra weekend of economic activity, we remain committed to enhancing administrative support, elevating event quality, and strengthening our role as a symbol of community pride and cultural celebration.

SAVE THE DATE FOR THE 2024 FÉILE SEPTEMBER 6-8!


CRITICAL SUPPORT

Donor support is crucial for the Emerald Isle Irish Féile. It provides the necessary funds to plan, organize, and execute the event effectively. These funds cover essential expenses like artists and entertainment, venue rentals, logistics, and marketing, ensuring the event's quality and reach. Fundraising also contributes to long-term sustainability, allowing the organization to grow and continue its mission of celebrating Irish culture and fostering community connections.

Sponsorship Opportunities

-  **Emerald Isle Sponsor: \$2,000 +** A gift within this level assists us in bringing our main stage artists and sound crew to the event.
 - Sponsor name/logo on large banner in main music venues
 - Sponsor name/logo on Féile website and on the festival program
 - Sponsor mention on social media and newspaper promotions of event
 - Four event passes, Two event t-shirts, One walkway sign
-  **Arranmore Island Sponsor: \$1,000–\$1,999** A gift within this level assists us in bringing smaller artists and single acts, as well as the Currach races, to the event.
 - Sponsor name/logo on large banner in main music venues
 - Sponsor name/logo on Féile website and on the festival program
 - Sponsor mention on social media and newspaper promotions of event
 - Two event passes, One event t-shirt, One walkway sign
-  **Donegal Bay Sponsor: \$500–\$999** A gift within this level helps support the costs associated with the Beaver Island Irish American Hall of Fame and the Children's Area events and prizes.
 - Sponsor name/logo on Féile website and on the festival program
 - Sponsor mention on social media and newspaper promotions of event
 - One event pass, One walkway sign
-  **Paradise Bay Sponsor: \$100–\$499** A gift within this level is used to pay for essential festival expenses.
 - Sponsor name/logo on Féile website and on the festival program
 - Sponsor mention on social media and newspaper promotions of event
 - One t-shirt, One walkway sign
-  **Main Street Walkway Sign Sponsor: \$95** Your name and/or greeting (up to 25 characters) on a lawn sign to be placed along Main Street during the event. Examples include a sign in memory or honor of someone, your name or business logo, or other festive message.

Looking to sponsor a specific artist, band, or event?



Artists are the mainstay of the Féile and you can sponsor a specific artist, band or event at the Féile! Your sponsor name and logo will be prominently displayed at the venues where the artist performs, on the sound equipment at major venues, or at the specific event of your choice.

We have specific sponsorships ranging from \$1,000 - \$6,000. Please get in touch with Kitty directly to discuss your options.

WON'T YOU JOIN US?

To assist us in planning the best Féile yet, we'd love to know of your intent to contribute by February 29, 2024. Simply go to our website irishfeile.com/get-involved to pledge your sponsorship contribution. **Payments are due in full by June 15th**. We would be happy to meet with you and customize a sponsorship solution that suits your budget needs. For customization, please contact either Féile Coordinator: Kitty McNamara or Board Chair: Paul Cole via email at emeraldisleirishfeile@gmail.com. Checks can also be mailed to Beaver Island Heritage Group, PO Box 619, Beaver Island, MI 49782